

MESSAGE FROM CHIEF EXECUTIVE

行政總裁的話



2019 began with uncertainties surrounding global trade, as disputes among major economies escalated. Thankfully, although these situations are not yet resolved, their impact to date has not been as pronounced for Hactl and its carrier customers, as it has for the industry as a whole. Trade wars ultimately benefit nobody and, the longer they last, the more tangible is the negative impact on the global economy. So, it is to be hoped that the current disputes will soon be resolved amicably.

On a more positive note, Hactl welcomes new customer Raya Airways, Malaysia's officially-recognised all-cargo carrier, which adds to the destinations that can be reached via SuperTerminal 1, furthering our "world-under-one-roof" concept, and helping our freight agent community to operate more efficiently by enabling them to drop more and more of their global shipments to a single airport location.

Hactl was proud to support the creation of Hong Kong's CEIV Fresh community, being one of the first cargo handling agents to undergo the certification process. We received our certificate at this year's IATA World Cargo Symposium, along with other members of the Hong Kong community. Hactl strongly supports all such initiatives to drive quality enhancement and uniform standards throughout the industry, and we thank Airport Authority Hong Kong for helping to create the world's first CEIV Fresh hub. You can read the full story in this issue.

Also in this edition, we take a look at the dramatic impact of "festivals" such as Christmas, Thanksgiving and Valentine's Day on the global air cargo industry: how they create challenging peaks in traffic levels, and drive demand for ever-better service standards for commodities such as cut flowers.

Our "Flavours of Hong Kong" series continues with a tale of the annual Cheung Chau Jiao Festival. Finally, our story "Love in the Air (cargo terminal)" takes a light-hearted look at how a few of the 2,400 staff at Hactl have somehow managed to find romance within the frantic, 24/7/365 environment of cargo handling.

Please enjoy this latest issue of Hactlink with our compliments. We welcome your comments and suggestions on how to make it more enjoyable and informative.

2019 年之始，隨著主要經濟體之間的矛盾升溫，全球經貿蒙上很多不穩定因素。雖然情況尚未緩和，但猶幸至今，相比起對整體業界帶來的影響，這些衝擊並未嚴重地波及貨站和我們的航空公司客戶。貿易戰最終並不會使任何一方受益，而且時間越長，對經濟的負面影響將越趨明顯，因此希望現時的矛盾能夠盡快友好地解決。

另一邊廂，值得鼓舞的是貨站迎來了一位新客戶——馬來西亞國家貨運航空公司宏亞航空，這不但拓闊了超級一號貨站所覆蓋的航點，亦進一步體現了我們「一站貫全球」的理念，令我們的貨運代理客戶可以便捷地將更多來自世界不同地區的貨物運往同一機場點，提升其營運效益。

貨站很榮幸可以協助打造香港的鮮活貨物運輸 (CEIV Fresh) 機場社區，成為全球首批通過國際航空運輸協會鮮活貨物運輸 (IATA CEIV Fresh) 認證的機構，並於今年 IATA 世界貨運年會上，聯同香港機場社區其他成員一同獲頒證書。貨站一向鼎力支持所有推動提升業界水平及統一標準的措施，我們亦感謝機場管理局建立全球首個 CEIV Fresh 認證樞紐。您可於今期內容閱讀詳細資料。

另外，今期我們亦探討一些普天同慶的節日如聖誕節、感恩節及情人節等，對全球空運業的重要影響：這些節日如何帶動強勁貨量增長並為處貨方面造成的挑戰；亦驅使我們精益求精，提升處理鮮花等節慶貨物的服務標準。

「香港速寫」系列為大家介紹香港年度盛事長洲太平清醮。最後，貨站團隊的故事「貨站邂逅 他們的愛情故事……」，會帶各位看看幾位貨站的幸運兒如何在云云 2,400 名員工中，於這個分秒必爭、全年無休的空運貨站內編寫他們的浪漫愛情故事。

最後，請大家細心欣賞今期《貨運連線》，歡迎各位給予寶貴意見，讓我們繼續編寫更多豐富及有趣的內容。

Wilson Kwong

鄺永銓